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8/23/2011

FOR IMMEDIATE RELEASE

“Website Answers Question Why South Carolina?”

Columbia, SC --- The South Carolina Power Team recently added new target industry data and information to its website [www.SCPowerteam.com](http://www.SCPowerteam.com). The enhancements give the web visitor feedback on why many world class companies have chosen to locate their operations in the state.

“Our latest advertising campaign is designed to tell our targets how a location in South Carolina can add value to their bottom line,” said Fred Gassaway, EVP of Marketing at the Power Team. “By including these messages in our website, we are delivering our story more comprehensively through an interactive, 24x7 platform.”

In addition to general information, visitors to the upgraded Power Team website can also read “Why South Carolina?” as related to the following industry sectors: automotive, aerospace, logistics, medical and renewable energy. Visit today at [www.SCPowerteam.com](http://www.SCPowerteam.com).

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The South Carolina Power Team represents the state’s electric cooperatives and Santee Cooper in their industry recruitment efforts. With economic development experience unmatched in the state, the South Carolina Power Team provides professional, cost-free site location counseling to help new industrial and distribution facilities find a home and existing ones expand.